

RESEARCH METHODS

STUDY DESIGNS

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LEARNING OBJECTIVES

1. To identify the definition and functions of RD.
2. To describe how to select our RD.
3. To have a knowledge about the types of RD.
4. To clarify the various components of the methods section in a research.

A STUDY DESIGN (SD)

- ❖ Is the Logical model that guides the investigator on how to operate the research problem in a systematic manner.
- ❖ So it provides insight how to conduct a research using a particular research methodology.
- ❖ *most problems in studies are due to poor design (to less extend poor analysis)*
- ❖ *results from a single study are seldom definitive (or even clear)*

FUNCTIONS OF RD

1. The RD provides a blueprint for the collection of evidences systematically.....
2. It permits the accurate assessment and interpretation of inferences ...
3. RD helps to resolve many shortcomings before the study start, and decide alternative ways to solve the RP.

*WE SELECT THE STUDY DESIGN
ACCORDING TO:*

- ❑ **Nature of the research question**
- ❑ **Objective(s) of the study**
- ❑ **Our resources**
- ❑ **Our knowledge about types of study design.**

The main types are divided as:

Epidemiological studies:

A. Observational:

I. Descriptive studies:

1. Case report & case series
2. Ecological

Cross sectional

II. Analytic studies:

1. Case Control study
2. Cohort study

B. Interventional :

- . Randomized Clinical Trial (RCT)
- . Community trials
- . Field trial.
- Quasi experimental studies.

OBSERVATIONAL DESCRIPTIVE STUDIES

- ❑ Studies that describe the phenomena by person place and time.
- ❑ Provide the first important clues about possible determinants of a disease (hypotheses formulation studies)

OBSERVATIONAL DESCRIPTIVE STUDIES

TYPES

- ▣ Case Report
- ▣ Case Series
- ▣ Ecological studies
- ▣ **Cross-sectional**
- ▣ Biometric study
- ▣ Registry based Study
- ▣ Systematic review
- ▣ **Meta-analysis**

CASE REPORT

- ▣ Describes unusual clinical observations, interesting or novel variation of a health related problem.

Advantages:

- simple, quick & easy.
- One of the first steps in outbreak investigation
- Calls attention to a novel observation or hypothesis.

Disadvantages: cannot be generalized (single case represent itself).

CASE SERIES:

Refers to a group of similar cases, to recognize well a clinical pattern and characteristics of specific disease.

Advantages:

- simple, quick & easy.
- One of the first steps in outbreak investigation
- Better recognition of any disease, case definition of new one.
(hypothesis)

Disadvantages:

- non-generalizable inferences (small sample size).
- Estimation of risk cannot be done (no comparison).

e.g. recognition of AIDs began with case reports and case series’:

- *pneumocystis carinii* pneumonia (pcp).
- kaposi's sarcoma among white young americans.
- all of the patients were
- the case series’ led to an initial AIDs case definition for the purposes of identifying additional cases.

ECOLOGICAL STUDIES (CORRELATION STUDY)

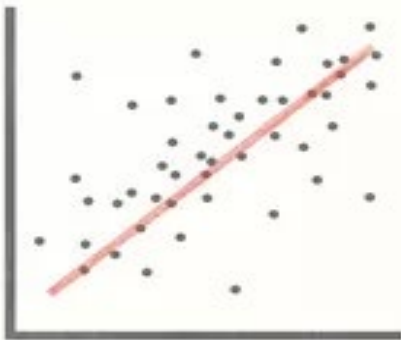
e.g. there were cigarette consumption rate of 1500 per capita /year in a city in 1935 (lung cancer rate 10/100,000) which raised to 3500 in 1955 (LCR: 40/100,000).

- This type of studies depends on the correlation between factor and disease occurrence, either (+) ve or (-) ve or no correlation.

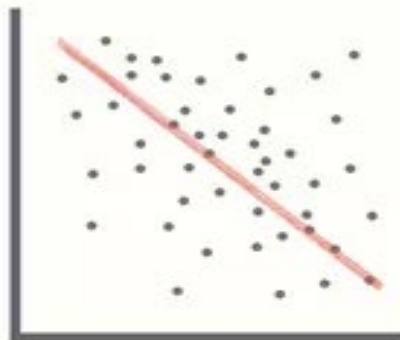
Does this mean that every person in the city was a smoker?

CORRELATION RELATIONSHIPS

Correlation Coefficient



Positive Correlation



Negative Correlation



No Correlation

ECOLOGICAL STUDIES (CORRELATION STUDY)

Disadvantages:

- **Require additional caution in their interpretation.**
- **Ecological fallacy.**
- **Confounding (uncontrolled)**

Advantages:

- **(formulate hypothesis).**
- **simple & quick**

CROSS-SECTIONAL (PREVALENCE STUDY)

- Data collected at a single point in time
- Observation of all of a pop, or a representative subset.
- Describes associations
- **Can you estimate new cases rate in C-S study??**



A “Snapshot”

CROSS-SECTIONAL STUDY (PREVALENCE STUDY)

PURPOSES:

- To examine the health problem frequency/nature.
- To examine the exposure and health problem at the same time.
- Who are affected ?, and how they behave ?
- KAP of people about any health related problem.
- Attempts to assess relationship between exposure and effect (comparative cross-sectional studies).

- a cross-sectional study can be either **DESCRIPTIVE, or ANALYTICAL** according to its purpose.
- If the information collected is purely of a **descriptive nature**, this is a **DESCRIPTIVE CROSS-SECTIONAL STUDY**.
- If data are **analysed so as to demonstrate differences** this is an **ANALYTICAL CROSS-SECTIONAL STUDY**.

CROSS-SECTIONAL STUDY

Advantages:

- ▣ cheaper, easier and faster
- ▣ measure burden of disease (prevalence not incidence) ??
- ▣ identify high risk group. As a baseline for future analytic study
- ▣ Hypothesis formulation study.
- ▣ Start with reference population so generalization possible

CROSS-SECTIONAL STUDY

Disadvantages:

- ▣ Can show association only but NOT CAUSATION –
- ▣ No temporal sequence, Chicken-egg dilemma;
- ▣ Not good for studying rare diseases or diseases with short duration; also not ideal for studying rare exposures.
- ▣ Interpretation requires caution regarding potential association of duration of disease with exposure status (Survivors BIAS)
- ▣ **Other Possible biases - selection, memory or recall.**

OTHER OBSERVATIONAL DESCRIPTIVE STUDIES

- ▣ Biometric study
- ▣ Registry based Study
- ▣ Systematic review
- ▣ Meta-analysis

Can descriptive studies test hypothesis??

ANALYTIC STUDIES

all types:

Purposes:

- Are studies used to test hypotheses (Hypothesis testing studies).
- And to measure the magnitude of the association

OBSERVATIONAL ANALYTIC STUDIES

- **Case control study:** disease \longrightarrow exposure
- **Cohort study:** exposure \longrightarrow disease
- *Exposure & disease* can be the Independent or Dependent variable according to the study used.
- **Comparative cross sectional studies.**

CASE-CONTROL STUDY

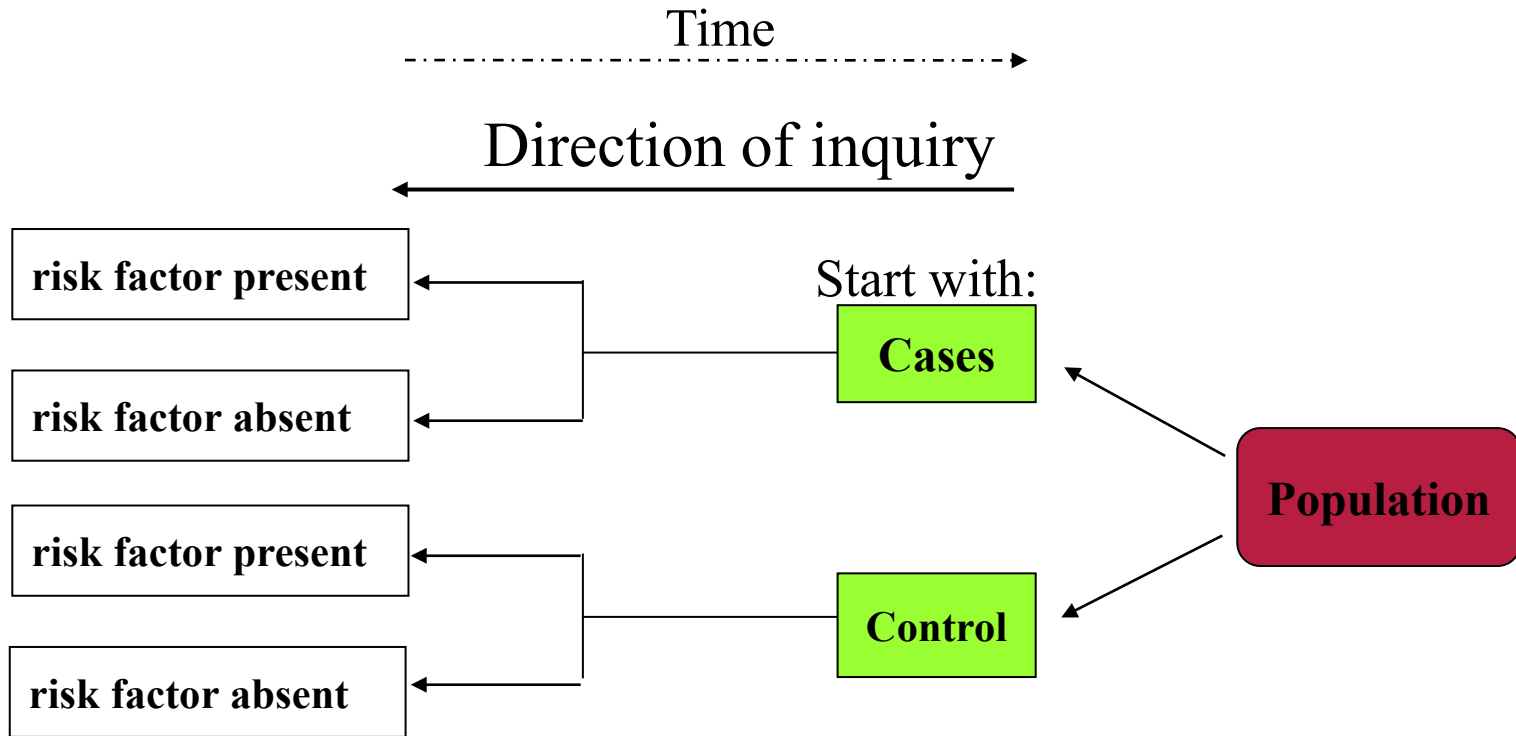
A type of observational analytic studies, where the subjects are selected on basis of “whether they do have the disease (*cases*) or they do not have the disease (*control*) under study”.

- ▣ The 2 groups then compared for the proportion of having a previous exposure (s) or characteristic of interest.

Incident cases (newly diagnosed cases) are preferred ..

Why?

- **Design of a Case - Control**



CASE-CONTROL STUDIES

Advantages:

- Is relatively quick and inexpensive
- Is optimal for the evaluation of rare diseases.
- Can examine multiple etiologic factors for a single disease.

Disadvantages:

- Is inefficient for the evaluation of rare exposures
- Cannot compute incidence rates. *Why??*
- Is particularly prone to bias, selection and recall bias.